

GRAPHIC DESIGN
PORT FOLIO
AMMuela Studio

ESTEVAO MUELA

Hello
There!

MY NAME
IS ESTEVAO

I have been working as graphic designer since 2009, it started with photoshop as a hobby, my neighbours and friends would ask me to create flyers, business cards, logos, party invitations, and more. With time I developed more skills with other Adobe Create Cloud Applications, and I start getting more people requesting for graphics needs and I have been working as freelancer official since 2013 as Graphic designer.

Despite having a diploma in IT Networking, I have a vast amount of design experience over various channels, appears to be an all-rounder, and completed various online courses during my young career. Since 2013 I have been involved in permanent freelance work and working with brands on an international level.

Welcome to my portfolio - enjoy your stay

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CTU Training Solutions
Pretoria, South Africa

IT Networking Design & Administration / 2018
Pretoria, South Africa

LinkedIn Learning
Certificate of Completion

Adobe XD for Designers – June 2022
InDesign 2022 Essential Training – June 2022
Illustrator 2022 Essential Training – June 2022
Photoshop One-on-One: Advanced – June 2022
Adobe XD UI UX Design – December 2022

Envato Tuts Plus
Learning

Adobe Illustrator for Beginners – October 2020
Adobe Photoshop for Beginners – October 2020
Adobe InDesign for Beginners – October 2020



BRANDING Project

A strategic process that defines your identity, values, and personality as a business or organization. A successful branding project can help you stand out from the competition, attract and retain customers, and communicate your vision and mission.

BRAND IDENTITY

Made For :Subira Enterprise

Subira offers you excellent benefits on your trips, namely: Medical and medication assistance, flight delay assistance, repatriation 24-hour assistance, applicable to international travel and with worldwide coverage, which guarantees the payment of compensation for bodily injuries and material damage.





BRAND IDENTITY

Made For :Ando Advogado

ANDU – SOCIEDADE DE ADVOGADOS, RL., was born from the firm desire of an experienced group of lawyers, friends, to come together and create a reference law firm in Luanda, in a space where they could practice and work on Law together, in an atmosphere of respect, trust and cooperation.



MENU AND SOCIAL MEDIA POSTS

Made For :Chilli 4 Africa



Chilli 4 Africa Sauce aims to provide the best hot chilli sauce with a sublime flavor which makes the food deliciously complete. Our reviews went from good to awesome.

Letter Head

A business letterhead is a header at the top of a company letter. The letterhead usually includes a business's logo, name, address, and contact information such as phone or fax number, email address, and company website URL.



LETTERHEAD

Made For J - Track

The letterhead usually includes a business's logo, name, address, and contact information such as phone or fax number, email address, and company website.

LETTERHEAD

Made For MLJ Contracting Corp

The letterhead usually includes a business's logo, name, address, and contact information such as phone or fax number, email address, and company website.



LETTERHEAD

Made For : THAVANI TABAK

The letterhead usually includes a business's logo, name, address, and contact information such as phone or fax number, email address, and company website.



LETTERHEAD

Made For JNM Financial Solutions

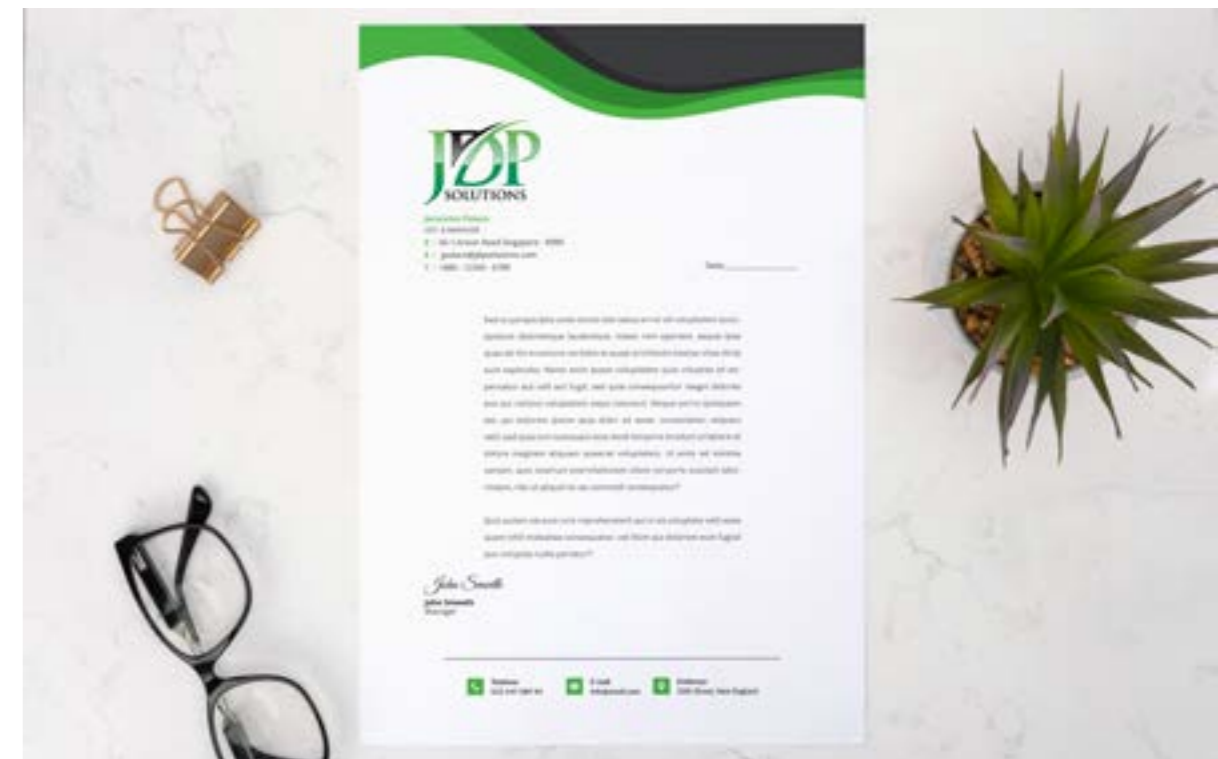
The letterhead usually includes a business's logo, name, address, and contact information such as phone or fax number, email address, and company website.



LETTERHEAD

Made For JDP Solutions

The letterhead usually includes a business's logo, name, address, and contact information such as phone or fax number, email address, and company website.



WEB Design

Web designers plan, create and code internet sites and web pages, many of which combine text with sounds, pictures, graphics and video clips. A web designer is responsible for creating the design and layout of a website or web pages.

To Experience this website, please visit:
www.metromenlyn.co.za

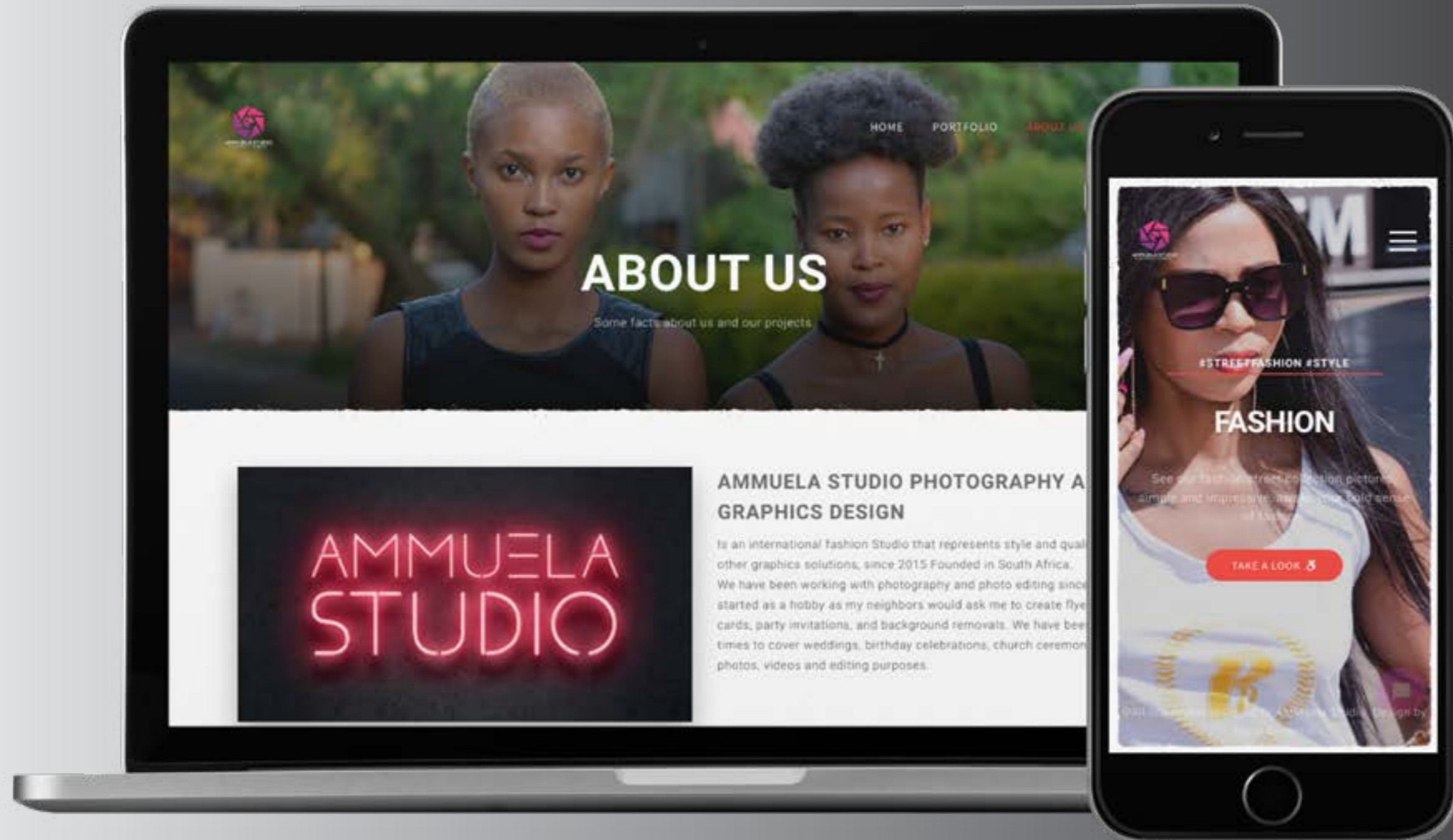
WEB DESIGN

Made For :Metro Home Centre Menlyn

Our store has been in existence since the early 40s and brings to its business partners a wealth of experience.

Lighting | Linen | Curtaining | Upholstery |
Carpets & Rugs | Decor | Clothing & More





To Experience this website, please visit :
www.ammuelastudio.com

WEB DESIGN

Made For : AMMuela Studio

AMMuela Studio Graphics is an international fashion Studio that represents style and quality and many other graphics solutions.

SOCIAL MEDIA POSTS

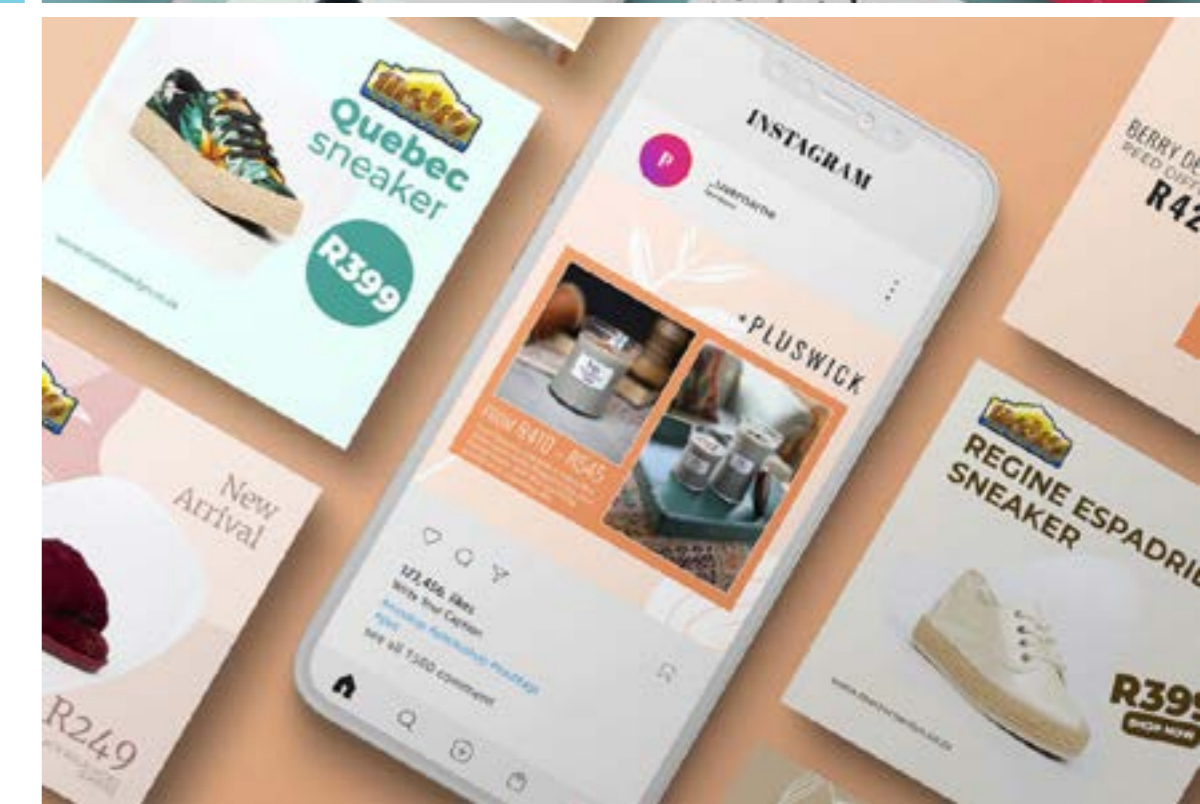
A social media post is a short-form type of content or message that gets published on social media platforms such as Facebook, Instagram, Twitter, LinkedIn, and other similar channels. It takes several different forms that result from mixing text, images, videos, links, and audio files.



SOCIAL MEDIA POSTS

Made For : Metro Home Centre Menlyn

A social media post is a short-form type of content or message that gets published on social media platforms such as Facebook, Instagram, Twitter, LinkedIn, and other similar channels. It takes several different forms that result from mixing text, images, videos, links, and audio files.





SOCIAL MEDIA POSTS

Made For : NPC Solution

A social media post is a short-form type of content or message that gets published on social media platforms such as Facebook, Instagram, Twitter, LinkedIn, and other similar channels. It takes several different forms that result from mixing text, images, videos, links, and audio files.



SOCIAL MEDIA POSTS

Made For : Chillhop BBQ

A social media post is a short-form type of content or message that gets published on social media platforms such as Facebook, Instagram, Twitter, LinkedIn, and other similar channels. It takes several different forms that result from mixing text, images, videos, links, and audio files.



LOGO Design

A **logo** is a graphic mark, emblem, or symbol used to aid and promote public identification and recognition. It may be of an abstract or figurative design or include the text of the name it represents as in a wordmark.
Design experience over various channels.



PACKAGING Design

Packaging design is the connection of form, structure, materials, colour, imagery, typography, and regulatory information with ancillary design elements to make a product suitable for marketing. To put that into a simpler form: Your packaging is an element of your marketing strategy.

PACKING DESIGN

Made For Jafel Food

Packaging design is the connection of form, structure, materials, colour, imagery, typography, and regulatory information with ancillary design elements to make a product suitable for marketing.





PACKING DESIGN

Made For : Infinity Premium Energy Drink

Packaging design is the connection of form, structure, materials, colour, imagery, typography, and regulatory information with ancillary design elements to make a product suitable for marketing. To put that into a simpler form: Your packaging is an element of your marketing strategy.

POSTER Design

Poster design is a type of graphic design. Poster artists utilize graphic design and usually have more flexibility and freedom beyond traditional marketing methods. The current focus on digital advertising offers opportunities for interactivity and dynamic designs that could transform poster art in new ways.



FLYER

Made For : Metro Home Centre Menlyn

A flyer is a type of paper advertisement that is typically found or handed out in public places.



FLYER

Made For : Metro Home Centre Menlyn

A flyer is a type of paper advertisement that is typically found or handed out in public places.



FLYER

Made For : Nina Make Up

A flyer is a type of paper advertisement that is typically found or handed out in public places.



metro
home centre menlyn

SPECIAL CLEARANCE

Jackets & Jersey, T-Shirts, Golf Shirts, Men's shoes



Price to Go

UP TO
70%
OFF

WWW.METROMENLYN.CO.ZA
Visit our Store in Menlyn, Pretoria, South Africa

012 369 9999
150 Lois Avenue, Pretoria, 0063

FLYER

Made For : OliTech Corp

A flyer is a type of paper advertisement that is typically found or handed out in public places.





FLYER

Made For : The Grind Bar & Eatery

A flyer is a type of paper advertisement that is typically found or handed out in public places.



FLYER

Made For : SnackBar Pai Da Tunica

A flyer is a type of paper advertisement that is typically found or handed out in public places.

BUSINESS CARD, ROLL UP BANNER & MORE Design

Create visual concepts, using computer software or by hand, to communicate ideas that inspire, inform, and captivate consumers. They develop the overall layout and production design for applications such as advertisements, brochures, magazines, Brochures, rack cards & booklets, Business cards, letterhead & envelopes. Logos and branded elements, Posters, banners and signage Social media graphics & digital marketing ads, Email marketing graphics.



ROLL UP BANNER

Made For Subira Enterprise

A roller banner, also known as a roll-up or pull-up banner, is a self-supporting advertising display comprising a banner – a wide strip of fabric or other material – with content printed on it and a base into which the banner can be rolled up, making it all easy to carry around.

BUSINESS CARD

Made For : Quonsell Global Group

A small card bearing information (such as name and address) about a business or business representative.



EMAIL SIGNATURE / Z FOLDER / NOTEBOOK

Made For : JNM Financial Solution / Subira Entreprise
Dr Shahed Carrim

An email signature is a part of a brand image that is more than just your name and position held. It is often called an email footer.

Three pocket folders are specially designed document holders with three die-cut pockets for the purpose of holding a higher capacity of marketing materials inside.





BUSINESS CARD

Made For : Linah Mua

A small card bearing information (such as name and address) about a business or business representative.

LOGO & BUSINESS CARD

Made For : marcus Portia Makwala

A **logo** is a graphic mark, emblem, or symbol used to aid and promote public identification and recognition.

A small card bearing information (such as name and address) about a business or business representative.



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